

Job Description



COUNTER SALES ASSISTANT

LOCATION: Primacy Meat Counter based in Tesco Store.
REPORTING TO: Supervisor/Manager/Area Manager/Snr Management Team.
RESPONSIBLE FOR: None
OPENING TIMES: Monday to Sunday, local opening times applicable.
HOURS: Rota basis – five days per week.

COMPANY OVERVIEW:

Primacy Farm Butchers is owned by the Bowman family and the farm, which has been in the family for over 30 years, supplies our Tesco Meat Counters across Northern Ireland and our own Food Village, based in Bangor. The company has won many prestigious awards over the years including N. Ireland Butcher of the Year and the UK Butchers Plus Award and this has been achieved with a combined excellence of product and staff.

ROLE OVERVIEW:

To provide excellent customer service to our customers, interacting and understanding their requirements, help stock the counter and maintain cleanliness in all areas. In addition, this role distributes our leaflets around the store so must interact with customers, directing and describing our products and then cooking samples and encouraging customers to try the products.

KEY DUTIES AND RESPONSIBILITIES:

- Seek opportunities to sell the product with every customer, every time.
- Produce a good counter and that stock is displayed per the layout standards.
- Ensure stock rotation on every product.
- Walk around the store with samples and leaflets, interacting and directing them to the counter.
- To ensure that all the Primacy Meats Operational processes are adhered to.
- To ensure effective cleaning in all areas of business.
- Ability to work in a busy environment and treat the first and last customer of the day in the same professional manner.
- Manual handling awareness due to heavy lifting of product.
- Basic Knife Work

PERSON SPECIFICATION - Essential:

- A sales person, able to banter/chat with customers and use every single opportunity to interact with customers.
- A self-starter with high energy levels, displays common sense and ability to develop so can progress.
- An ability to provide effective and concrete communication to department.
- Good time management and organisational skills.
- An effective listener who carry out instructions given by department.
- Good understanding of record keeping.
- Able to carry out the physical aspects, including but not limited to standing for 100% of the time, carrying produce trays, processing deliveries, assisting customers with shopping, robust cleaning, cutting movements.

PERSON SPECIFICATION - Desirable:

- Previous catering experience or worked in retail/food environment.
- GCSE C Grade, or equivalent, in Maths and English.